



# ANDRES ALFONSO



Graphic & Web Designer  
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2723 Kenwood Avenue  
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## Skills

### Efficient in

Photoshop, Illustrator, InDesign,  
Dreamweaver, Fireworks, Acrobat  
Professional. HTML5. CSS3. FTP.

### Knowledge of

jQuery. PHP. Flash. Notepad ++.  
Corel Suit. QuarkXPress.  
Wordpress. Silverstripe. Big  
Cartel. Shopify. Tumblr.

Platforms MAC and PC

Fluent in Spanish

## Experience

### Afar25. Freelance Designer. 2014 - Present

- Completed several different projects working on websites & blogs (both design and development), logos, skateboards, wheel designs, letterheads, business cards, flyers, t-shirts, album covers, posters, stickers, tutorials, newsletters, identity guides, ads, illustrations, etc.
- Led teams of designers and developers working on full brand overhauls and other projects
- Contribute to the growth of companies based on design and organization

### JoVE (Journal of Visualized Experiments). Lead Designer. 2010 - 2014

- In charge of all visual aspects of the brand in both print and web
- Worked with all departments within the company, finding ways to best target their specific audience
- Key member in the overhaul of the website
- Contributed to the immense growth of the journal, working on brand development to establish an identity
- Designed graphic material including ads, reports, banners, microsites, project sites, blogs, newsletters, illustrations, posters, postcards, etc.
- Photo shoot, editing and retouching
- Created scientific illustrations with comic relief

### Conexao. UN Volunteer - Graphic & Web Designer. 2007 - 2011

- Brand overhaul, created a new logo and look along with a website and identity guidelines
- Completed several projects including letterheads, business cards, folders, envelopes, newsletters, presentations, ads, etc.
- Contributed to growth of the NGO, making it stronger and concise in message, thus finding better funding sources

### NECN (New England Cable News). Graphic Designer. 2009

- Supported news programming by providing design concepts
- Worked in a fast paced news environment
- Designed graphics for daily news shows on NECN

## Education

- **University Jorge Tadeo Lozano.** Bogota, Colombia. Graphic Design. Obtained Bachelor's Degree. Jan 2004 - Feb 2008.

- **MassArt.** Boston, MA. Building the Web. Course on HTML5, CSS3 & jQuery. Jun 2011 - Aug 2011.